



## Tamiya America Application of Interest for TCS

The Tamiya Championship Series (hereby known as TCS) is a race event program designed to promote a fun and friendly atmosphere for Tamiya's extensive line up of radio control cars. It offers an easy and exciting way for the customer to become interactive in racing after purchasing Tamiya products at your store. And it also offers increased sales opportunities from steady and loyal return customers in your local race program.

The TCS series is an annual event featuring several regional races across the country. The prizes, marketing materials, and awards are all provided by Tamiya America in support of the race program. Competing in a regional race makes the entrant eligible for the Tamiya TCS National Finals; where the winner in predetermined classes earns a free paid trip to Shizuoka, Japan to compete against the finalists from various parts of the world at the Tamiya World Championships.

### **A TCS host site must have the following to be eligible for consideration as a regional TCS location:**

- Existing hobby store with Tamiya parts and kit support
- Ample area for pit space
- Existing race program
- Secured proper permits (where applicable)
- Regular turn out of attendees
- Liability insurance for the event

The purpose of TCS is to promote a realistic racing environment. The available chassis and classes provide contestants of all skills and ages with a proper place to compete and develop their driving skills. Your Tamiya America sales rep, the marketing team, and other TCS sites are more than willing to help in these efforts.

**Applicant Name & Position:** \_\_\_\_\_

**Store Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Top 3 Distributors you use to purchase Tamiya product:**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Do you have a P.A. system? **YES**    **NO**  
Do you have a current race program? **YES**    **NO**  
Do you have a transponder system? **YES**    **NO**  
Race Program used? **RC SCORING PRO**    **Live Time**  
Track Type (check applicable)

1. Parking Lot temporary track
2. Permanent outdoor asphalt track
3. Indoor carpet track

Hobby Shop Size (Square Foot)? \_\_\_\_\_  
Number of employees that can manage the event. \_\_\_\_\_  
Current Race Schedule (check applicable) **MON**    **TUES**    **WED**    **THUR**    **FRI**    **SAT**    **SUN**  
Average turnout: \_\_\_\_\_  
Typical Tamiya products sold at your store? \_\_\_\_\_  
Desired race dates:  
1<sup>st</sup> choice \_\_\_\_\_  
2<sup>nd</sup> choice \_\_\_\_\_

Please keep in mind that most TCS locations retain relatively the same dates from year to year with no wide fluctuations. Your desired dates may conflict with other events. The season typically starts in January and ends in August. This allows enough time for us to prepare the North American Finalists for their trip to Japan in October/November.

### **TCS Club Race (Trial Test for Eligibility)**

We have the option to run a test trial of your race program and facilities to determine eligibility for TCS. This trial basically exhibits your ability to market and run a TCS-style event at your facility. The event will be run using the most current TCS rules available and will be hosted by the applicant store and sponsored by Tamiya USA. We will provide the prizes for the winning contestants. Depending on turn out, feedback, and marketing eorts, we can properly determine if your location is suitable to host a TCS event. Detailed records of contestants and class entries need to be submitted along with photos and proof of advertisements used to promote the event (social media, newspaper clippings, flyers, etc.).

Please email or fax all applications attention to Fred Medel, Marketing Manager. If you have not received a reply via phone or email within 3 days, please call us to verify receipt.

The most current TCS Rules may be downloaded on the TCS page of our website.

<https://www.tamiyausa.com/tcs/rules/>

(Always download the PDF for the most current and up-to-date version of the rules as they are subject to revision throughout the season)

Thank you for your interest and we hope to hear from you soon.

**Disclaimer:** *This application does not imply nor guarantee a TCS regional event at your location. All applications will be considered and viewed in the order in which they are received. The TCS rules, events, and eligible requirements are subject to change at any time without notice. Acceptance as a TCS regional host site does not imply or guarantee any monetary awards, increased sales, marketing material, or obligation prizes. Stores are expected to promote the event with the assistance of Tamiya America, Inc. when resources allow us to do so.*

10/12/23